

TAN System Checklist #1



The following table outlines the items that are part of the TAN System that you'll see referred to in the videos. The purpose of the list is to bring together the items that we'll be demonstrating so you can keep track of each component with any notes as you watch the videos.

What's in the TAN System...	Notes:
On-line Marketing with Premium Website integrated CRM System incl Email address	
Business Cards & Referral System (all branding and graphics completed and printed)	
Presentation Workshops for Marketing and JV Events	
Networking system for getting appointments (incl Direct Targeting system)	
Sales System incl all TAN Proprietary Models to sell Premium Long-Term Programs	
Leader Profile Session Formats for Clients and Prospect Delivery	
Analytical Tool for use with Prospects to determine ongoing fee engagement	
Exclusive Software (incl Optimiser, Plan Builder, Task Manager, Review, Dashboard)	
Implementation Plans attached to Tasks assigned through TAN Software Platform	
Session Framework for use with clients for running sessions	
ROI System for recording value of Client Wins through the TAN Software Platform	
The Vault On-line Resource with all Videos, Coach and Client Resources	
Support Services: to train and operate the system	
Initial Training for operating TAN Coaching/Consulting Business System Bootcamp	Check next Training Date with us
Launch Plan for 90 day period following Initial Training	Adds 1 Premium Client/Month
TAN Webinar Support (weekly training webinar on Mondays)	
Conferences Provided every Year	

Your Notes/Questions:

TAN System Checklist #2



The items below are referred to in the Prospects Quadrant and also the Members Quadrant. The table also outlines the systems for operating the TAN Group Coaching Programme. Part of the TAN philosophy is to provide advisory programme material for every business owner so there's always an option to 'make a start'.

What's in the TAN Group Coaching System...

Notes:

Continuity Group Coaching Program Format with Full Calendar & 12 months content	
Social Media Setup & Branding Package	
Professional Management of Customised Facebook Page	
Business Features method with Referral System	
TAN Group Coaching Presentation System incl Branding and Graphics	
TAN ClassRoom, BoardRoom, WorkRoom formats incl Slide Decks & Workbooks	
Full Training and Access to Resources in TAN on-line Vault	
Upgrade System to Convert TAN Group Clients into Premium Group Program	
TAN Premium Group Program with Workbook and Slide Decks	
Upgrade System from Group Coaching to 1:1 Coaching	
Integration between Facebook and CRM for promoting TAN Programs	
Associated graphics file for Marketing Collateral	
Menu Pricing for all TAN Client Programs	
Full training for all presentations and formats	

Your Notes/Questions: