

# Traction Plan | Prep Form

In this call we'll come up with how to give you the key ingredients to take your idea of developing a Business Advisory role that could be the next chapter of your career... Please answer questions in Column 1 and we'll deal with the rest on our call together... Talk soon!

## Your Expertise:

What are the key parts of your experience that you think will help clients the most?

- Leadership
- Marketing
- Sales Expertise
- Strategy
- Financial
- What else?

## Advisory Model:

What do you have in mind for the type of work you'd like to do?  
(tick as many as you like)

- 1-on-1 clients
- Group clients
- Presenting to teams
- Focusing on a niche
- Project work
- Coaching work
- Online clients only
- Prefer face-to-face
- Anything else?

## Pricing:

Your pricing model will depend on the Advisory Model that you want. We can help with this on our call with guidelines that will help get your budget clarified...

Leave blank until our call

## Budget:

Key parts of putting together a budget are client acquisition rate and the pricing of your services. We'll cover both of these on our call together...

Leave blank until our call